

ORDER

Orders	Order / Rev:	75666	
	Alt Order #:		
	Product Desc:	Udall for Colorado	<i>10/21/14</i>
	Estimate:	282	
	Flight Dates:	10/13/14 - 10/19/14	Primary AE: Denver House
	Original Date / Rev:	10/01/14 / 10/01/14	Sales Office: L-DEN
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	Blue West Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		5130 E. 18th Ave.	Billing Cycle: EOM/EOC
		Denver, CO 80220	Agency Commission: 15%

Advertiser	Name:	Udall, Mark	
	Demographic:	HH	New Business Thru:
	Product Codes:	Candidates	Order Separation: 00:15:00
	Priority:	P-01	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/19/14	70	\$32,195.00	\$27,365.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	70	\$32,195.00	\$27,365.75	0.00
Totals	70	\$32,195.00	\$27,365.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denver House	L-DEN	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCEC	10/13/14	10/19/14	M-F 6a-10a Despierta C&M Despierta America	CM	6a-10a	33333--	:30	15	\$150.00	P-01	0.00	NM	15	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	33333--					15	\$150.00		0.00			
N 2	KCEC	10/13/14	10/19/14	Daytime M-F Hour 3 Daytime M-F 11a-12p	CM	11a-12p	-1-1---	:30	2	\$150.00	P-01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-1-1---					2	\$150.00		0.00			
N 3	KCEC	10/13/14	10/19/14	Daytime M-F Hour 5 Daytime M-F 1p-2p	CM	1p-2p	1-1-1--	:30	3	\$190.00	P-01	0.00	NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-1-1--					3	\$190.00		0.00			
N 4	KCEC	10/13/14	10/19/14	Daytime M-F Hour 6 Daytime M-F 2p-3p	CM	2p-3p	-1-1---	:30	2	\$75.00	P-01	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-1-1---					2	\$75.00		0.00			
N 5	KCEC	10/13/14	10/19/14	Early Fringe M-F Hour 1 Early Fringe M-F 3p-4p	CM	3p-4p	11111--	:30	5	\$250.00	P-01	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	11111--					5	\$250.00		0.00			
N 6	KCEC	10/13/14	10/19/14	Early Fringe M-F Hour 2 Early Fringe M-F 4p-5p	CM	4p-5p	11111--	:30	5	\$250.00	P-01	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	11111--					5	\$250.00		0.00			

Order / Rev.: 75666
 Alt Order #:
 Flight Dates: 10/13/14 - 10/19/14

Advertiser: Udall, Mark
 Product Desc: Udall for Colorado
 Estimate: 282
 KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KCEC	10/13/14	10/19/14	Early News M-F 1.1 Local Early News M-F	CM	5p-530p	11111--	:30	5	\$800.00	P-01	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	11111--					5	\$800.00		0.00			
N 8	KCEC	10/13/14	10/19/14	Early News M-F 1.2 Network Early News M-F	CM	530p-6p	11111--	:30	5	\$650.00	P-01	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	11111--					5	\$650.00		0.00			
N 9	KCEC	10/13/14	10/19/14	Early Fringe Sa Rotator Early Fringe Sa	CM	3:25 PM-3:55 PM (3:25 PM-3:55 PM)	-----1-	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1-					1	\$250.00		0.00			
N 10	KCEC	10/13/14	10/19/14	Late Fringe M-F Hour 1 Late Fringe M-F 11p-12a	CM	11p-12a	1-1-1--	:30	3	\$50.00	P-01	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-1-1--					3	\$50.00		0.00			
N 11	KCEC	10/13/14	10/19/14	Late News M-F 1.1 Local Late News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	11111--	:30	5	\$750.00	P-01	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	11111--					5	\$750.00		0.00			
N 12	KCEC	10/13/14	10/19/14	Late News M-F 1.2 Network Late News M-F	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	11111--	:30	5	\$1,200.00	P-01	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	11111--					5	\$1,200.00		0.00			
N 13	KCEC	10/13/14	10/19/14	Late Fringe Sa Hour 1.2 Sa 1030p-11p	CM	1030p-11p	-----1-	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1-					1	\$350.00		0.00			
N 14	KCEC	10/13/14	10/19/14	Late Fringe Su Hour 1.2 Su 1030p-11p	CM	1030p-11p	-----1	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1					1	\$350.00		0.00			
N 15	KCEC	10/13/14	10/19/14	M-F Prime A M-F Prime 6p-7p	CM	6p-7p	11111--	:30	5	\$700.00	P-01	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	11111--					5	\$700.00		0.00			
N 16	KCEC	10/13/14	10/19/14	M-F Prime B M-F Prime 7p-8p	CM	7p-8p	1-1----	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-1----					2	\$600.00		0.00			
N 17	KCEC	10/13/14	10/19/14	M-F Prime C M-F Prime 8p-9p	CM	8p-9p	-1-1---	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-1-1---					2	\$1,000.00		0.00			
N 18	KCEC	10/13/14	10/19/14	M-F Prime D M-F Prime 9p-10p	CM	9p-10p	-1-----	:30	1	\$625.00	P-01	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-1-----					1	\$625.00		0.00			
N 19	KCEC	10/13/14	10/19/14	Sa Prime Rotator Sa Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1-	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1-					1	\$500.00		0.00			
N 20	KCEC	10/13/14	10/19/14	Su Prime Rotator Su Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1					1	\$500.00		0.00			
													Totals	70	\$32,195.00

Market: Denver-Boulder

Estimate ID

Flight Dates: Monday, October 13, 2014 to Sunday, October 19, 2014

282

Contact: Don Daboub

Phone: 303-832-0050

Email: ddaboub@entravision.com

Fax: 303-832-3410

Direct: 303-318-6224

KCEC-TV

Program Name	Week of DP Length	Gross Rate	Oct 13	Oct 20	Oct 27	Nov 03	Nov 10	Nov 17	Nov 24	Total
Despierta America	EM M-F	\$150.00	3	3	3	3	3			15
6:00 AM 10:00 AM	30	\$2,250.00								
Sold out P3										
Amores	DT M-F	\$150.00		1		1				2
11:00 AM 12:00 PM	30	\$300.00								
Hoy	DT M-F	\$190.00	1		1		1			3
1:00 PM 2:00 PM	30	\$570.00								
La Rosa Guadalupe	DT M-F	\$75.00		1		1				2
2:00 PM 3:00 PM	30	\$150.00								
El Gordo y la Flaca	EF M-F	\$250.00	1	1	1	1	1			5
3:00 PM 4:00 PM	30	\$1,250.00								
Primer Impacto	EF M-F	\$250.00	1	1	1	1	1			5
4:00 PM 5:00 PM	30	\$1,250.00								
KCEC 5p News	EN M-F	\$800.00	1	1	1	1	1			5
5:00 PM 5:30 PM	30	\$4,000.00								
Univison News	EN M-F	\$650.00	1	1	1	1	1			5
5:30 PM 6:00 PM	30	\$3,250.00								
Sat 3:25p-3:55p	EN Sa	\$250.00						1		1
5:30 PM 6:00 PM	30	\$250.00								
Early Run 10/19										
La Que No Podia Am	LF M-F	\$50.00	1		1		1			3
11:00 PM 12:00 AM	30	\$150.00								
KCEC 10p News	LN M-F	\$750.00	1	1	1	1	1			5
10:00 PM 10:30 PM	30	\$3,750.00								

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 10/1/2014 2:35:35 PM

KCEC-TV

Page 1 of 2

mary@bluewestmedia.com

Station Order Weekly

Udall for Colorado-DSCC

Market: Denver-Boulder
Flight Dates: Monday, October 13, 2014 to Sunday, October 19, 2014

Estimate ID

282

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	Week of DP Length	Gross Rate	Oct 13	Oct 20	Oct 27	Nov 03	Nov 10	Nov 17	Nov 24	Total
Univision News 10:30 PM 11:00 PM	LN M-F 30	\$1,200.00 \$6,000.00	1	1	1	1	1			5
Sat Univision News 10:30 PM 11:00 PM	LN Sa 30	\$350.00 \$350.00						1		1
Sun Univision News 10:30 PM 11:00 PM	LN Su 30	\$350.00 \$350.00							1	1
Novela 6:00 PM 7:00 PM	PA M-F 30	\$700.00 \$3,500.00	1	1	1	1	1			5
Novela 7:00 PM 8:00 PM	PT M-F 30	\$600.00 \$1,200.00	1		1					2
Novela 8:00 PM 9:00 PM	PT M-F 30	\$1,000.00 \$2,000.00		1		1				2
Novela 9:00 PM 10:00 PM	PT M-F 30	\$625.00 \$625.00		1						1
Sabado Gigante 7:00 PM 9:00 PM	PT Sa 30	\$500.00 \$500.00						1		1
Gigante 7:00 PM 9:00 PM	PT Su 30	\$500.00 \$500.00							1	1
Station Gross Totals		\$32,195.00	13	14	13	13	12	3	2	70
Station Net		\$27,365.75								

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/1/2014 2:35:35 PM

KCEC-TV

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KCEC-TV Denver-Boulder	Date: 10/1/2014
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I, BlueWest Media,

being/on behalf of: Mark Udall/DSCC,

a legally qualified candidate of the Democratic

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 13, 2014			Sunday, October 19, 2014		
Attach proposed schedule with charges (if available): \$32,195.00					

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Deanna Nesburg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, October 01, 2014

Mary W...

Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

BlueWest media

MEDIA BUYING

Wells Fargo Bank, N.A.

EZShield® Check Fraud
Protection for Business

23-7-1020

5130 E. 18TH AVE., DENVER, CO

October 01, 2014

PAY TO THE
ORDER OF

KCEC-TV

\$ ** 54,765.50

Fifty Four Thousand Seven Hundred Sixty Five and 50/100***** DOLLARS

BlueWest Media

MEMO

Udall for Colorado-DSCC


AUTHORIZED SIGNATURE

⑈003015⑈ ⑆102000076⑆ 1344425564⑈

BLUEWEST MEDIA-MEDIA FUND

3015

KCEC-TV

October 01, 2014

<u>Advertiser</u>	<u>Est #</u>	<u>Category</u>	<u>Payment</u>
Udall for Colorado-DSCC	281	10\06-12\2014:Denver:Spanish TV	\$27,399.75
Udall for Colorado-DSCC	282	10\13-19\2014:Denver:Spanish TV	\$27,365.75

Check Total: \$54,765.50